

CMC\_E - Communicating in Multilingual Contexts meets the Enterprises: Awareness and development of academic and professional language skills for mobility students  
[Project Number: 135507-2007-IT-KA2-KA2MP]

### *Dissemination and Exploitation Strategy - Abstract*

The CMC\_E Project Workplan includes two specific workpackages (WP9 and WP10) dedicated to Dissemination and Exploitation activities. As it has been highlighted in the Project Proposal, dissemination of project results and outcomes is:

- a CMC\_E specific objective;
- a key element to achieve one of the CMC\_E general objective, that is “to create the opportunity of a multilingual network and a cultural-diverse environment”.

The experience gained during the previous CMC project (117025-CP-1\_2004-1-IT-LINGUA-L2) demonstrated that dissemination strategy must be planned adequately and these activities must involve all the partners. The aim that encouraged the development of the present CMC\_E dissemination and exploitation strategy is to facilitate the process of disseminating project outcomes with the final objective of optimizing their value and enhancing their impact.

The key elements that have been considered in the development of the *CMC\_E dissemination and exploitation strategy* are represented in Figure 1 below.

**Fig.1 – Key elements of the *CMC\_E dissemination and exploitation strategy***



Furthermore the strategy includes a focus on IPR issues.

The strategy has been defined by P1- University of Calabria and shared with the Partners during the kick-off meeting.